



SIMON PAUL

UX DESIGN & DEVELOPMENT

Making the web better for users with every touch.

🌐 www.spauldesign.com
✉ spaul@outlook.com
☎ 1.614.406.5049
📍 5144 Bonner Dr
Dublin, Ohio 43026
United States of America

EXPERIENCE

2014 - Present

Contractor, UI/UX Design

MESAWARE

Working with a small .NET shop on various projects and client websites. I've been creating wireframes for application development, designing client websites including front-end development. Work with team in Visual Studio and TFS. *Projects include...*

- **Rodgers Insurance** <http://rodgers-insurance.com/>
Designed and developed standalone website (HTML/CSS/JS) to replace existing one.
- **Perry Mutual** <http://www.perrymutual.com/>
Designed and developed new website within ASP.NET (MVC3 and Razor) environment and worked with Telerik controls/menus. I built the front-end working with the .NET team to connect form elements, controls, etc.
- **ScoutCountry**
Ongoing project to build an advanced tool to aid Boy Scout troops in managing their Scouts, communication, etc. Helped build prototype in ASP.NET environment and since then have been working on user research, wireframing, and UX flows.

Jul 2014 - Nov 2015

Product Manager, UX Design

2CHECKOUT <https://www.2checkout.com/>

User research, wire-framing, user interface design for website and web applications, front-end development, branding, etc. Main project was to overhaul the entire Merchant onboarding experience including signup, integration, and application. Help research and build out requirements for project. Managed JIRA cards on a daily basis for various bug fixes and projects. Documented requirements in Confluence. As requirements were being fine tuned, I built wireframes (in Balsamiq) to start visualizing the new UX and used Lucidcharts for providing a overhead view of the UX flow.

Oct 2012 - Jul 2014

UI Designer & Developer

Wireframing and user flows for various projects, followed up by high fidelity mockups. Developed front-end (HTML/CSS) for various projects. Key projects include main website redesign to be fully Responsive, including a new Blog. Reskin the Vendor Admin (merchant control panel) taking existing templates and CSS and overhauling them and implementing asset standards. Also designed and built front-end for new Inline Checkout experience that provided a simple popup with payment information collected.

Aug 2010 - Oct 2012

Web/Graphic Designer

INDEPENDENT WORK

I enjoy working on small projects on the side to help others achieve their goals and provide a great experience for their customers. *Below is a list of a few I've worked on or are currently working with...*

- **BodyBoss (Current)** <http://bodybosssystem.com/>
Working with owner and trainers to design a web tool/application to aid trainers. I've met with trainers and stakeholders to help design and build out wireframes to hand to a development team.
- **Stef's Celebrate Life Tailgate (2012)** <http://www.stefscelbratelifetailgate.org/>
Met with client to review project requirements and needs. Designed website for their annual fund-raising event that included CMS, a blog, and payments integration. Worked with developer to set up WordPress site.
- **Bourgeois Family Dental Center (2011)** <http://www.bourgeoisfamilydentalcenter.com/>
Designed/developed their website so their patients could get contact information and view company history.

2011 - Present

Freelance

DHOSPITALITY

I developed shop drawings and designed furniture for each hotel project. Worked with manufacturers and clients to develop appropriate materials and design specs for each project. I also developed presentations for clients including sketches and 3-D renderings of furniture.

2007 - 2009

Lead Designer

EDUCATION

2008

B. Sc in Design
Industrial Design Major

THE OHIO STATE UNIVERSITY Columbus, Ohio

Built solid foundation of design process and principles. Worked heavily with Adobe CS, SolidWorks, and Rhino. Refined sketching skills and model building/prototypes. Developed strong research skills, persona development, and user experience focus.

2007

Foreign Study

FACHHOCHSCHULE POTSDAM Potsdam, Germany

Great experience working with individuals from a different culture and language. Worked on game concept for the One Laptop Per Child project. And studied typography under Luc(as) de Groot focusing on calligraphy and digital type conversion.

TECHNICAL EXPERTISE

UI/UX DESIGN

DESIGN



SKETCHING



WIREFRAMING



ILLUSTRATOR



PHOTOSHOP



INDESIGN



HTML



CSS



JS/JQUERY



SUBLIME TEXT



VISUAL STUDIO



OTHER SKILLS

BALSAMIQ (Wireframing)
LUCIDCHART (User Flows)
WORD
POWERPOINT
EXCEL
OUTLOOK

ADOBE ACROBAT
AutoCAD
SOLIDWORKS
RHINO
SNIPPING TOOL :)
CALL OF DUTY

BE SOCIAL...

